

# Making it safe to play



MORE than 2,000 employees helped revive about 24 playgrounds and recreational parks during IJM Corporation Berhad's Give Day Out (GDO) 2015, which was simultaneously held in several regions across Malaysia, India and China on Dec 5.

The theme "Play Around Playground" and the united participation of 2,030 workforce nationwide including 190 IJMers in India and China have made this year's GDO "the most ambitious" since the conglomerate's annual corporate social responsibility activity began in 2011.

Appointed as IJM Group's chief executive officer and managing director last April, Datuk Soam Heng Choon expressed hope that the first GDO organised under his stewardship would leave a meaningful change in the community.

"This year, we intended to do something more impactful as one whole unit rather than having each of our divisions do it individually.

"The purpose of GDO 2015: Play Around Playground is to attract children to play with their friends outdoors instead of just playing with their smartphones and gadgets all day long," he said.

"But the sad thing is some playgrounds around us have been overused and need repair. By identifying those in poor state, we can now give these playgrounds a little bit of care as our way of giving back to the communities where we operate and get children out there to have fun," he added.

About 650 IJM staff joined the top IJM executives in repairing community parks in Dewan MBPJ PJS 6/3B, Kampung Lindungan as well as in Desa Mentari Blok 3 and Desa Ria Fasa in Selangor.

The entire IJM community appreciated the help of residents near the three playgrounds in Klang Valley including Kuala Lumpur who showed up to actively participate in the *gotong royong* event.

About 600 IJMers also joined forces to revitalise nine playgrounds in Alor Akar, Bukit Sekilau, Pantai Balok, Beserah, Balok Sejahtera, Gebeng, Balor Makmur, Chengal Lempong, and Pelabuhan in Kuantan while 210 IJMers repaired three playgrounds, namely: Bukit Dumbar, Air Itam Dam, and Bukit Jambul in Penang.



IJM employees removing severely damaged playground mats, as well as fixing and repainting broken pieces of playground equipment at the PJS 6/3B, Kampung Lindungan playground.

In Seremban, 140 IJM employees repaired pieces of existing equipment as well as painted, and cleaned Taman Permainan Cempaka Phase 1 and 2, Taman Permainan Dahlia Phase 4, and Taman Permainan Cempaka Phase 3 while 110 IJM staffers went to do the same in Johor Baru and 130 more in Sandakan.

Around 90 IJMers are also repairing Swamy Vivekanada Awasa Vidyalayam school playground in Ramayampet, Medak District, Telangana and 70 IJMers are also carrying out similar activities in Bangalore and Mumbai in India.

Around 30 IJMers are also participating in this year's event by rehabilitating the ICP factory in Jiangmen, China.

Due to massive reparations required, the conglomerate would need more time to complete the restorations to ensure that new playground equipment are installed and certain parts are replaced in three playgrounds in the central region.

IJM Corporation Berhad pledges to invite VIP guests as well as the media to return to these playgrounds to view the final outcome of this noble cause, which will be announced at a later date.