

## IJM DEVELOPMENT

# Rimbun Ara — a smart connectivity

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**W**ITH the market still rather quiet in the first quarter, property developers are "spicing up" their new launches with technology features to woo buyers.

One example is IJM Land Bhd, which is scaling up its Seremban 2 Heights township in Negri Sembilan with the launch of Rimbun Ara, the first-of-its-kind cyberhome within the 607ha development.

Rimbun Ara comprises 105 units of 2-storey link homes (built-up area from 1,993 sq ft) with prices starting from RM586,800 for intermediate lots.

The project was launched recently and garnered strong interest from the public.

The technological features for these homes include a universal Internet of Things hub, a voice-controlled intelligent personal assistant device, wifi universal remote control, wifi smart plugs, an indoor wifi camera, smart-door sensors and infrastructure-ready high-speed Internet broadband.

The voice command personal home assistant is able to perform tasks such as turning on home appliances, playing music, and providing homeowners with requested information (e.g. news and weather forecast).

Owners can come home to their pre-set ambience setting with automated light, air-conditioning and music control.

IJM Land senior general manager (central region) Datuk Hoo Kim See said Rimbun Ara was planned to be a cutting-edge home to make homeowners feel connected to their surroundings.

"As more smart homes come into the scene, keeping up with relevant technology is quite a meticulous task but a necessary one.

"Our objective is to allow homeowners to be inspired by design and the way they experience the space. We hope by adopting certain elements of smart home features into our new homes,



Rimbun Ara is the first-of-its-kind cyberhomes in the Seremban 2 Heights township.

IJM Land is scaling up its Seremban 2 Heights township.

we are able to enhance intelligent living in homes and provide convenience to our purchasers," said Hoo.

IJM Land incorporated five elements into the design of the development, namely energy, security, atmosphere, convenience, and entertainment.

Smart features are integrated and serve as quiet providers.

"We hope by adopting certain elements of smart home features into our new homes, we are able to enhance intelligent living in homes and provide convenience to our purchasers," he said.